

# Join the Conversation

## What's it all about?

As London's only Enterprise Zone and one of London's Opportunity Areas, the Royal Docks is embarking on an exciting new chapter with thousands of new homes, workspaces and jobs being delivered over the next 20 years. Several plans are in development to ensure growth in this area benefits local people, the economy and environment.

## How to get involved

It is important that the views of local people sit at the heart of these plans. Over the next few months we will be out and about engaging local people to ensure that everyone is able to have their say. Join us and let us know what matters most to you about the future of the area.

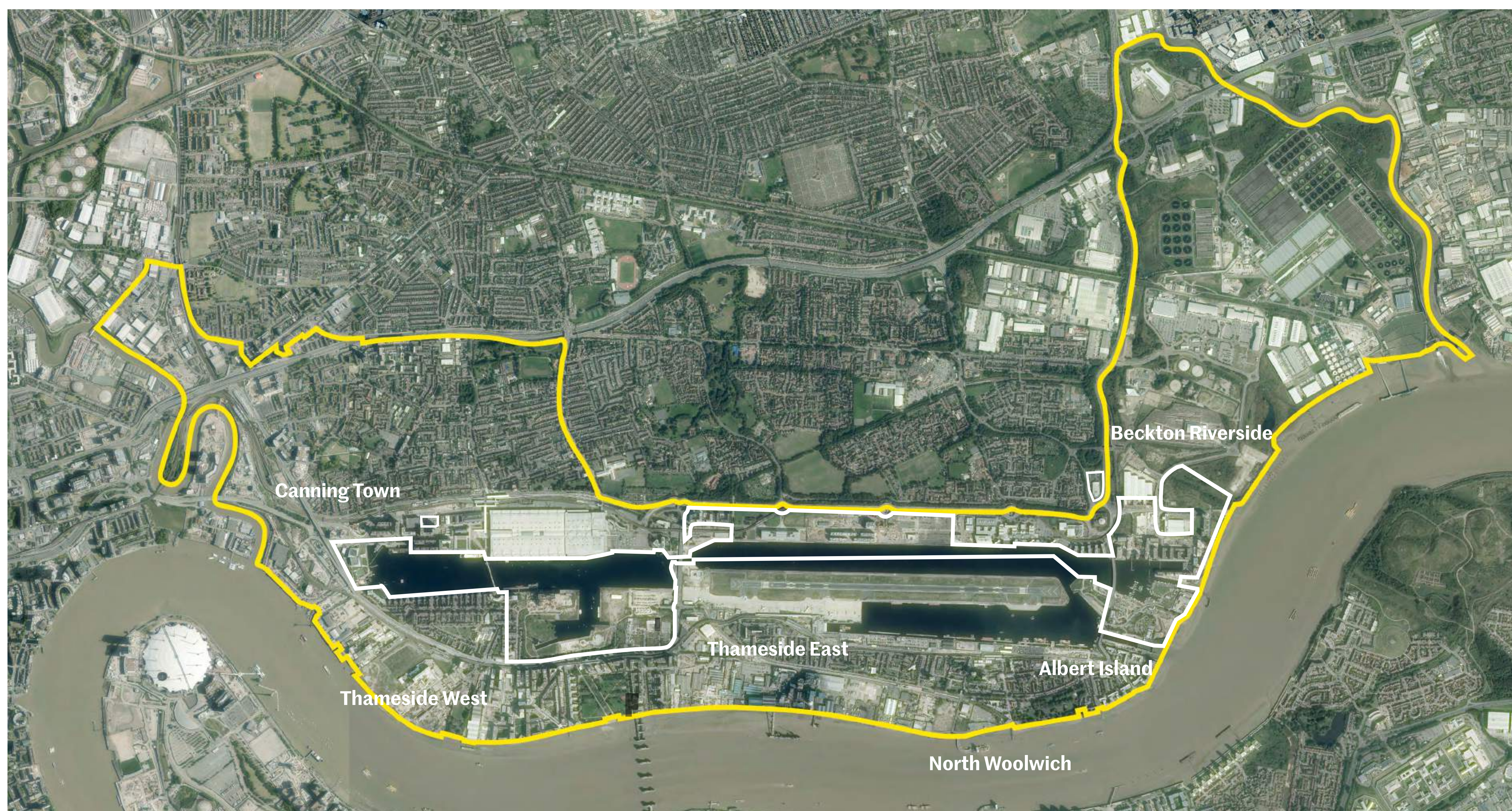
Visit [www.royaldocks.london/consultation](http://www.royaldocks.london/consultation) to find out more.

### ■ OAPF boundary

Opportunity Areas have significant capacity for development and growth, including improvements to housing, industry and infrastructure.

### □ Enterprise Zone boundary

Enterprise Zones are designated areas that provide tax breaks and other business incentives. They are engines of the UK's economy, helping to attract substantial investment.



Aerial of the OAPF and Enterprise Zone boundaries

## What are we consulting on?

The Royal Docks and Beckton Riverside Opportunity Area Planning Framework (OAPF) will be used to specify how this opportunity area can be developed. The ideas we receive over the coming months will inform the Royal Docks Enterprise Zone Strategies and plans for the Royal Docks and Beckton Riverside Opportunity Area.

### OAPF

Opportunity Area Planning Frameworks (OAPFs) are documents used to specify how an 'opportunity area' can be developed.

Opportunity Areas have significant capacity for development and growth, including improvements to housing, industry and relevant infrastructures.

### Public Realm Strategy

The public realm strategy will identify areas to create new public spaces and improvement opportunities, activating the water and creating spaces for events and cultural uses.

The strategy will also focus on creating environments to enjoy walking and cycling in the area.

### Economic Strategy

The Royal Docks has the potential to grow as a nationally significant hub of enterprise, employment and culture, which harnesses the benefits of Newham's global community.

There are opportunities for the Docks to be at the forefront of social, environmental and technological innovation, delivering places which are truly sustainable, resilient and inclusive for both existing and new communities.

### Culture and Placemaking Strategy

The cultural strategy will shine a light on what makes the Royal Docks a unique place. The strategy will guide recommendations for activities and events in the public realm, that build a vibrant and memorable experience for residents and visitors.

## We're looking for feedback and ideas that focus on four themes:

### Connecting People & Places

Improving access to destinations as well as social, green and blue infrastructure, services and utilities.

### Making Great Places

Creating attractive, successful places that acknowledge heritage and where people can enjoy, meet and spend time.

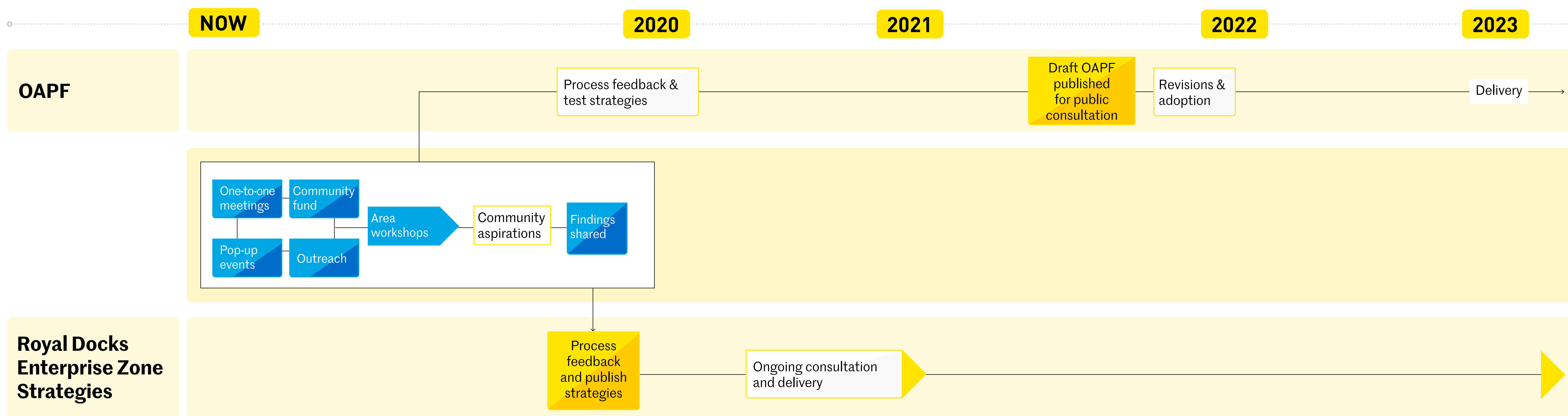
### Local Community, Economy & Work

Retaining, increasing and diversifying jobs and industry; broadening access and opportunities.

### Living, Playing, Creating

A sustainable mix of uses, balancing retention of industry with new residential, employment, community and cultural uses.

## Timeline



## What improvements are needed to support this future growth and existing communities?

(Take a post it note to let us know your ideas)



# - The - OAPF -

## What is an OAPF?

Opportunity Area Planning Frameworks (OAPF) are documents used to specify how an Opportunity Area can be developed.

The London Mayor has identified a number of 'Opportunity Areas' across London – these are strategic locations that have significant capacity for development and growth, including improvements to housing, industry and relevant infrastructures.

## What has happened so far?

The Mayor of London, the London Borough of Newham and Transport for London are working together to prepare an OAPF for the Royal Docks and Beckton Riverside. This area sits at the heart of the Thames Gateway presenting one of the largest regeneration opportunities in London.

The Royal Docks is set to become a vibrant new London quarter, creating a world-class business, industrial, cultural and residential district.

Canning Town and Thameside West present opportunities for mixed-use development, where Thameside West will have excellent public transport connectivity.

At Beckton Riverside, the de-commissioning of the gasholders, together with a new DLR station, provides an opportunity to deliver a waterside mixed-use development and accommodate an extension of the DLR across the river to Thamesmead. New residential development here will support the evolution of Gallions Shopping Centre, which has the potential to become a designated town centre.

## What do you think?

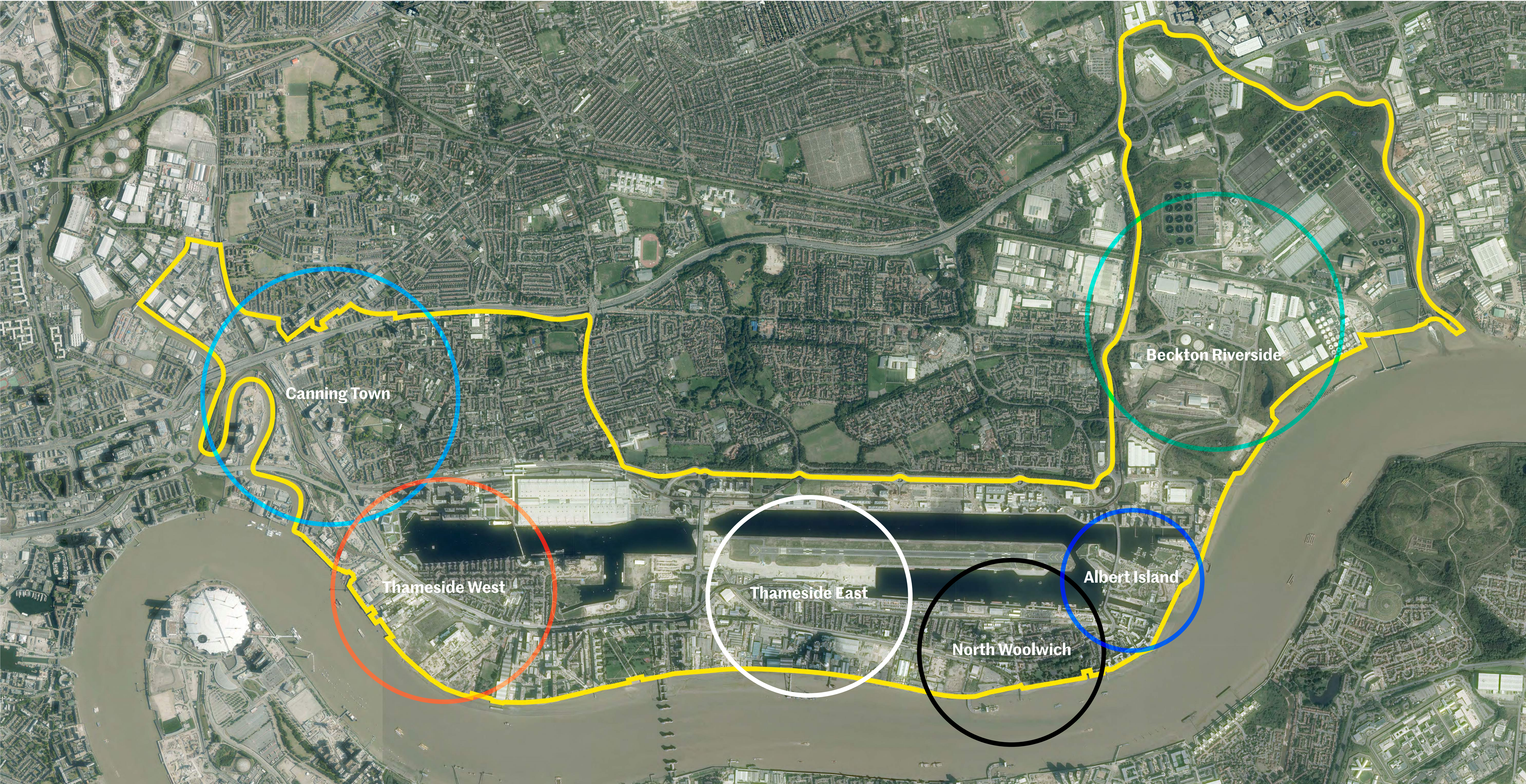
The OAPF will be a delivery-focused planning document that takes a long-term view to 2041 on how the area can effectively and sustainably contribute to London's strategic growth demands. It will support the delivery of key infrastructure to the area, whilst also enhancing the unique qualities that make this area an attractive place to live, work, study and visit. Alongside this, the Royal Docks and Beckton Riverside OAPF will create guidelines to ensure 'Good Growth' in this area benefits local people, the economy and environment.

To help ensure robust plans, we are consulting across **four key themes** which align with the Royal Dock Enterprise Zone strategies and that derive from the Newham Local Plan, The London Plan and the Mayors Transport Strategy:

- Connecting people & places
- Making great places
- Local community, economy & work
- Living, playing, creating

## Opportunity Focus Area

Early work has identified a number of areas that hold significant potential to meet the OAPF aims and provide key local benefits.



### Canning Town

An area of regional significance with a strong identity, and a wealth of heritage assets and landmarks. The LB Newham Local Plan identifies Canning Town as a place with significant growth potential, with new and improved local and city-wide connections supporting larger residential and working populations.



Canning Town

### Thameside West

Traditionally an industrial area with convenient and comfortable connections to the DLR. This accessibility offers the potential to modernise economic functions ('Strategic Industrial Location' - SIL) and maximise opportunities for transformational regeneration supported by infrastructure in a managed and co-ordinated way. The area also offers opportunities for improved access from North Woolwich Road and inter-connectivity between Strategic Sites, as well as improved links for pedestrians and cyclists to and along the river, docks and local centres.



Thameside West

### Thameside East

Traditionally an industrial area, largely comprising a protected Strategic Industrial Location (SIL). The area's strengths include concentrations of food manufacturing and high technology businesses, as well as a Strategic Site for mixed use. The area is also home to cultural and creative uses, including St Marks Church and the Brick Lane Music Hall. There is the potential for growth in the local residential and working populations, supported by new pedestrian and cycle routes to the DLR at Pontoon Dock, Prince Regent and London City Airport.



Thameside East

### North Woolwich

A historic area with a strong identity, that has the potential to accommodate a new neighbourhood. New and existing homes would benefit from a network of new or enhanced green and open spaces, continuous waterfront access, good access to local centres, stations, buses, river buses, and an enhanced walking and cycling network. There is scope to improve access from North Woolwich Road to protected employment locations (SIL) and the Strategic Site of the area, whilst retaining existing heritage assets and landmarks as key components of successful place-making.



North Woolwich

### Albert Island

A local industrial area with potential for re-vitalisation. The area is anchored by commitment from successful businesses, with new wharf and strategic boatyard facilities with opportunities for warehousing and construction training. These will be complemented by mixed use cultural and creative hubs around North Woolwich Station.



Albert Island

### Beckton Riverside

Beckton Riverside is currently an industrial area with the potential to become a new hallmark mixed use area, building on strengths such as; the Gallions Reach Shopping Park as a major town centre, strategic infrastructure, industrial uses, opportunities for improved cyclist and pedestrian connections, green space, and utilising the area's riverside location and access. New development should be supported with associated transport infrastructure, including expanded DLR capacity and new river crossings.



Beckton Riverside

## Following the four key themes, what ways could communities benefit from change in the area?

(Take a post it note to let us know your ideas)



# - Making — Great — Places -

## What is a Public Realm Strategy?

A Public Realm Strategy provides a vision and framework for the design of public streets and spaces. It sets guidelines for improving public spaces to ensure they are well connected and have a sense of place; considering activities, design, access for all, wayfinding, management and more.

## What's happened so far?

Analysis of the area has helped to identify a number of public spaces that have potential to deliver benefits to the surrounding communities, helping to overcome historic issues of severance and neglect.

## What do you think?

We want to test this analysis with you as well as understand what public spaces you think could be improved? We'd also like to know what areas you think should be better connected. Your feedback will enable us to develop a robust strategy for delivering and coordinating public realm improvements across the Royal Docks, alongside our various partners.

## What improvements would you recommend?

This map shows some of the public spaces we think could be improved - you may have others.

**Please take a comment strip, place it on the corresponding area, and tell us how you think it could be improved or better connected.**

Take one

### Tidal Basin

1  
In a very accessible location, this area has potential to be a destination for the whole of London, showcasing the cultural heritage and future opportunities for the Royal Docks. Making the most of the water through a new public pier, even a lido, could offer events and activities on the water, which would be unique in London.



Place your comments and ideas here

### Silvertown Way/North Woolwich Road

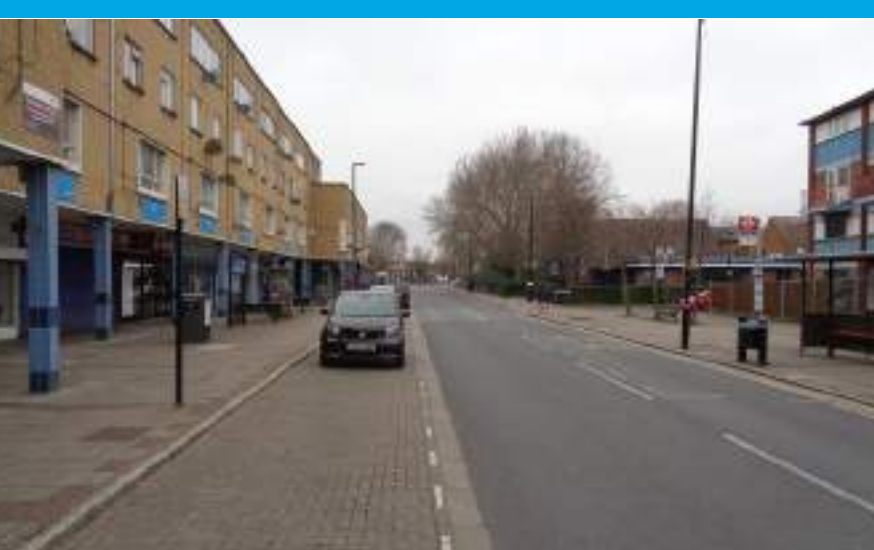
2  
The highway is over-scaled for its current vehicle numbers and could be reduced in size to create a better environment for pedestrians and cyclists. New crossings and planting could contribute to places that are more pleasant to spend time in, with active uses around the existing and proposed local centres.



Place your comments and ideas here

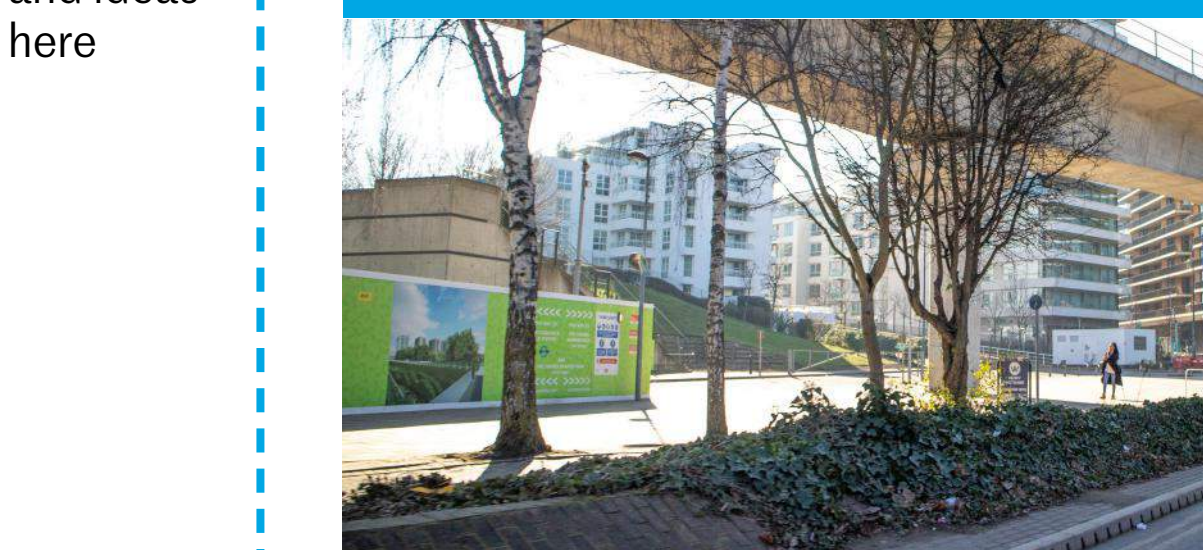
### Custom House + ExCeL

3  
The arrival of the Elizabeth Line means that Custom House will become the main entrance to the Royal Docks from Central London. There is potential to better connect communities around Freemasons Road to the Royal Docks, and to improve Royal Victoria Square's connection to the water.

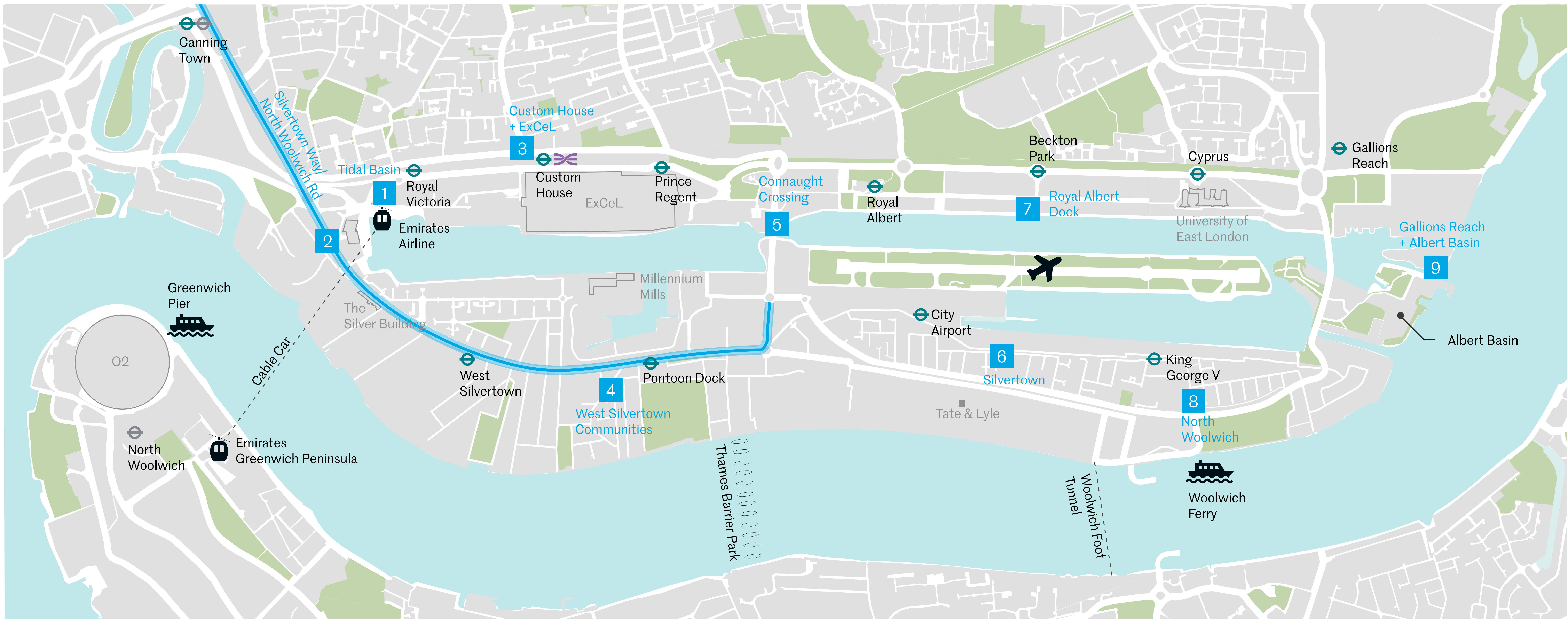


### West Silvertown Communities

4  
A series of established, emerging and future communities between the docks and the Thames provides the opportunity to create better north-south connections, as well as a connected Thames Path and improved local green/public spaces. An improved North Woolwich Road acts as a key meeting point between them and could be a suitable site for community-led planting and public realm projects.



Place your comments and ideas here



### Connaught Crossing

5  
The area around the north of the Connaught Crossing and the Royal Docks Adventure Centre is currently underused. It has the potential to greatly improve its offer of sports and recreational activities for both local residents and visitors.



Place your comments and ideas here

### Silvertown

6  
As an established community, there is great potential for community-led play and public realm projects centred around existing community assets such as the school, community centre and music hall.



Place your comments and ideas here

### Royal Albert Dock

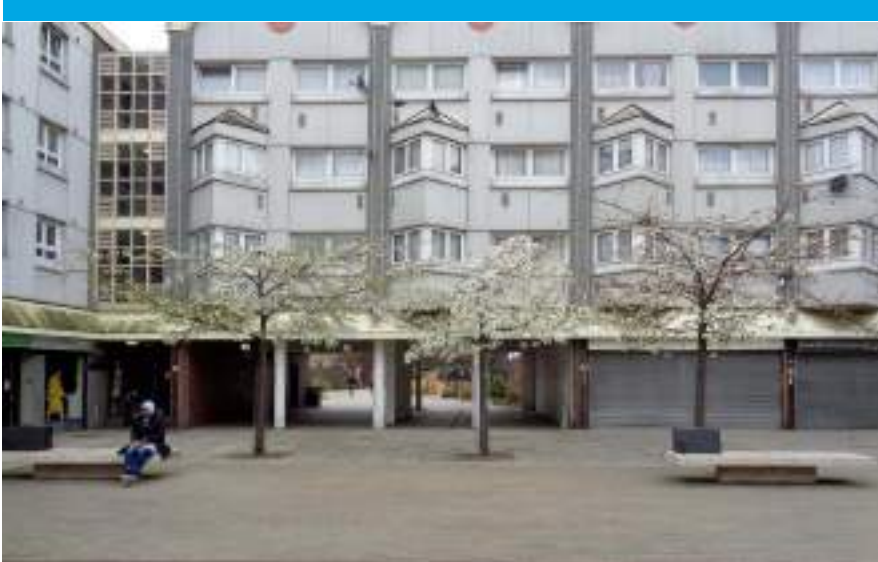
7  
With the focus of development here over the next 10-20 years, there is significant potential for a wide range of meanwhile uses in this area. Key to its success will be overcoming severance between the dock edge and the existing communities and green spaces to the north of the DLR and Royal Albert Way. Also important will be ensuring the benefits of regeneration are accessible to new and existing communities.



Place your comments and ideas here

### North Woolwich

8  
There is potential for community-led projects to rejuvenate the green spaces around North Woolwich. New developments around the pier, including the redevelopment of the disused station, bring an opportunity to re-purpose the Thames edge as a local space for cultural and leisure activities.



Place your comments and ideas here

### Gallions Reach & Albert Basin

9  
By providing commercial boat building and a maritime college, the Albert Island development will reinforce this area's role as a site for skills, innovation and training. There is potential to improve access to the water's edge, as well as for more active uses on the water such as cafes and play spaces.



Place your comments and ideas here

**Are there any other areas that you would like to improve or better connect to?**

## What are your ideas for the future?

The following images are examples of how the Royal Docks and surrounding areas could be improved. The numbers refer to potential locations marked on the map above. Have you got any ideas or examples? Let us know using the comments strips above.

### Activation in public places



Royal Docks Adventure, London. Using the water as a public asset.

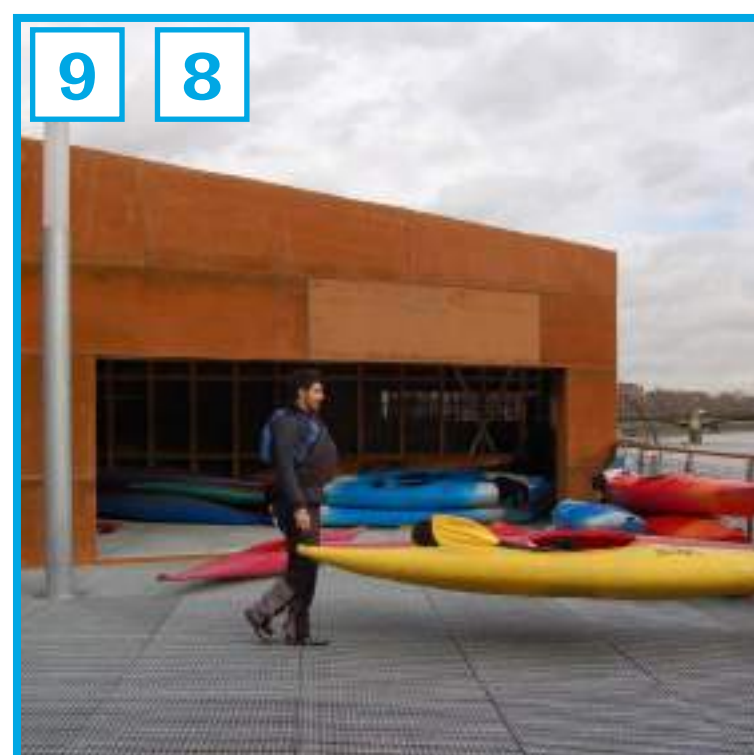


Geoparken, Norway. Play spaces for all ages.



Marbella Skatepark, Spain. Integrating sports into the landscape.

### Riverside



Cremorne Riverside Centre, London. High quality pavilions for equipment.



Vestre Fjordpark, Denmark. Introduce wild swimming.



Leaway, Canning Town, London. Completing the walk to the Thames.

### High streets & local centres



Leyton High Road, London. Insertion of colour to local centres.



Orford Road, Walthamstow, London. Pedestrian and cycle priority in streets.



Golden Parade, Wood Street, London. Signage to emphasise the local area.

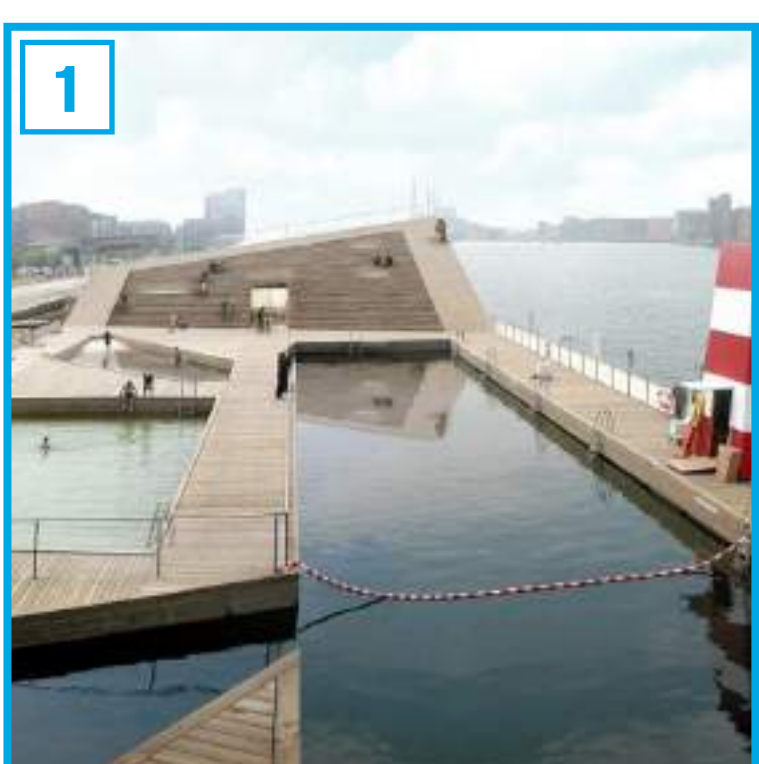
### Dock edge



Magellan-Terrassen, Hamburg. Moments to take in the view.



Baaken Park, Hamburg. Spaces to sit and enjoy.



Brygge-Winter Bath, Copenhagen. A unique swimming opportunity

### Improving main roads



Passeig De St Joan Boulevard, Barcelona. Introducing green elements and wildlife



Woolwich Public Space, London. Giving generous space to pedestrians.



Pedestrian Intervention, Buenos Aires. Visible road markings and crossings.

### Public Spaces



Leaway '3 mills', London. Connecting via the water.



Smithsonian Floating Island, New York. New green spaces.



Pula Cranes, Croatia. Repurpose industrial infrastructure.



# - Living - Playing - Creating

## What is the Royal Docks' cultural placemaking strategy?

The strategy will shine a light on what makes this area unique. It will guide recommendations for activities and events in our public streets and spaces to help build a vibrant, memorable experience for residents and visitors. Culture encompasses not only the arts, but also our green spaces, film and television, sport, food, design, literature, education, heritage, technology, and night life. Culture brings people together, to celebrate, to tell their stories, to share experiences - and in these ways contributes to a better society for all.

## What's happened so far ?

Through desk-based research and discussions with local people and partners, we have started to document and map the local cultural assets in the area. We are also reviewing the wider cultural landscape and exploring best practice and inspirational case studies to inform our thinking.

## What do you think?

We want to make sure our understanding of what culture means locally is truly reflective of the local community. We need your help and input to do that. Tell us what culture means to you and what kind of cultural activities you would like to see in the Royal Docks. Your feedback will help us to develop a Cultural Placemaking Strategy that really responds to the area and its unique characteristics.

## A cultural map for the Royal Docks

This is our early mapping of culture and heritage assets in the area. Are there others? Please tell us about them.

We want to meet makers and creators in the area. If there is anything you think we should know about, pick up a comments card and let us know.



### Art/Culture/Festivals



Newham for Empathy Rally - locally-based arts organisation Bow Arts are engaging local residents in Beckton and Albert Island.



Bird Hide for Plane Spotters - by artist Sara Heywood is a playful reinterpretation of a traditional bird viewing hide to watch planes.



Cristal Palace - hosted at Royal Albert Dock as part of the Greenwich and Docklands Festival 2019.



Millennium Mills - offers potential for flexible event and cultural spaces.

### Creative Industries/Education/Skills/ Training



Millennium Mills - one of the remaining warehouses and large-scale buildings of the Docks past, is to be redeveloped.



Waterfront Studios - located under the flyover linking Canning Town to Silvertown, is full of small to medium enterprises.



The Royal Docks - has the potential to offer opportunities for people to move into creative production.



The Silver Building - a former brewery repurposed to provide flexible and adaptable space for creative industries.

### Community Life



Royal Docks Learning Activity Centre - a community hub that is an integral part of the community in North Woolwich.



Gallions Point - green wilds along the Thames edge offer connectivity to nature.



The Henley Arms - a historic pub that was rebuilt after WWII and remains open today.



Thames River Edge - ever changing, it is accessible but not continuous between Albert Island and Royal Victoria Dock.

### Heritage



North Woolwich Station - opened in 1847, served the industry of the docks. It became a railway museum until closure in 2008.



The SS Robin - the last remaining steam coaster of this type in the world. It currently moors in Royal Victoria Dock.



The Dock Cranes - a visible reminder of the industrial heritage and economy of the Royal Docks.



St Mark's Church / Brick Lane Music Hall - is a unique church in the heart of Silvertown. It hosts theatre and performance events.

## What are your ideas for the future?

### Art/Culture/Festivals



### What do you think is unique about the cultural offer in the Royal Docks?

### How can we enhance this to make the Royal Docks a significant destination for 'Culture'?

(no matter how big or small)

### Creative Industries/Education/Skills/ Training



### Community Life



### Heritage



### What is the best activity / event you've ever been to?



# Local Community, Economy

## What is the Royal Docks' Economic Purpose?

The Economic Purpose will provide a clear statement of aspiration regarding how the area's economy will grow and evolve over the next decade. It will set out the types of businesses and jobs that the local economy will support, and the opportunities that will be created for local residents and businesses.

## What's happened so far?

We have undertaken a detailed review of the local economy, taking into account the number and breadth of business and employment opportunities. We have also explored the role that the Royal Docks plays in supporting the borough of Newham and London's economy. This research will help to make sure that future decisions are grounded in evidence and will also allow performance to be tracked and understood over time.

## What do you think?

We want local residents, businesses, visitors and investors to tell us what they think about the local economy. How can we ensure that investment into the Royal Docks delivers the skills and employment opportunities for local people? It is important that the Royal Dock's Economic Purpose reflects local aspirations and perspectives.

# & — Work

## The Royal Docks economy today

The Royal Docks was once an integral part of the London economy, supporting many thousands of jobs and providing connections and a gateway to the rest of the world. The economic footprint of the Royal Docks is now much smaller, but it continues to play an important role as a local employment hub accommodating over 30,000 jobs across a range of types of businesses and activities. It is also home to a number of important assets which support London's global links and competitiveness, for example the ExCeL Centre (which hosted 4 million visitors in 2018) and London City Airport (which accommodated 4.8 million passengers in 2018).



ExCeL: London's premier business tourism destination



Tate and Lyle: over 140 years of manufacturing in the Royal Docks



London City Airport: the Royal Docks' gateway to the world



University of East London: a careers led university, rooted in Newham



Millennium Mills: a new future as a hub of creative and cultural employment



Albert Island: London's first new shipyard since the 19th century



**33,600**

The current number of jobs in the Royal Docks and surrounding areas



**£8,000**

The average salary per annum in the Royal Docks is currently significantly lower than the London average



**30,000**

The number of homes in the Royal Docks area



**41,500**

Projected capacity for additional jobs over the coming two decades



**9 Million**

Combined number of annual visitors to ExCeL and passengers through London City Airport



**500**

The number of start-up businesses establish in the area last year

## What are your ideas for the future?

### An Enterprise Zone for a Global City

Development plans for the Royal Docks will transform the scale, diversity and importance of the local economy over the coming decades. The Royal Docks has the potential to grow as a nationally significant hub of enterprise, employment and culture, which harnesses the benefits of Newham's global community.

As it evolves, there are opportunities for the Royal Docks to be at the forefront of social, environmental and technological innovation, delivering places which are truly sustainable, resilient and inclusive for both existing and new communities.

### Precedent developments



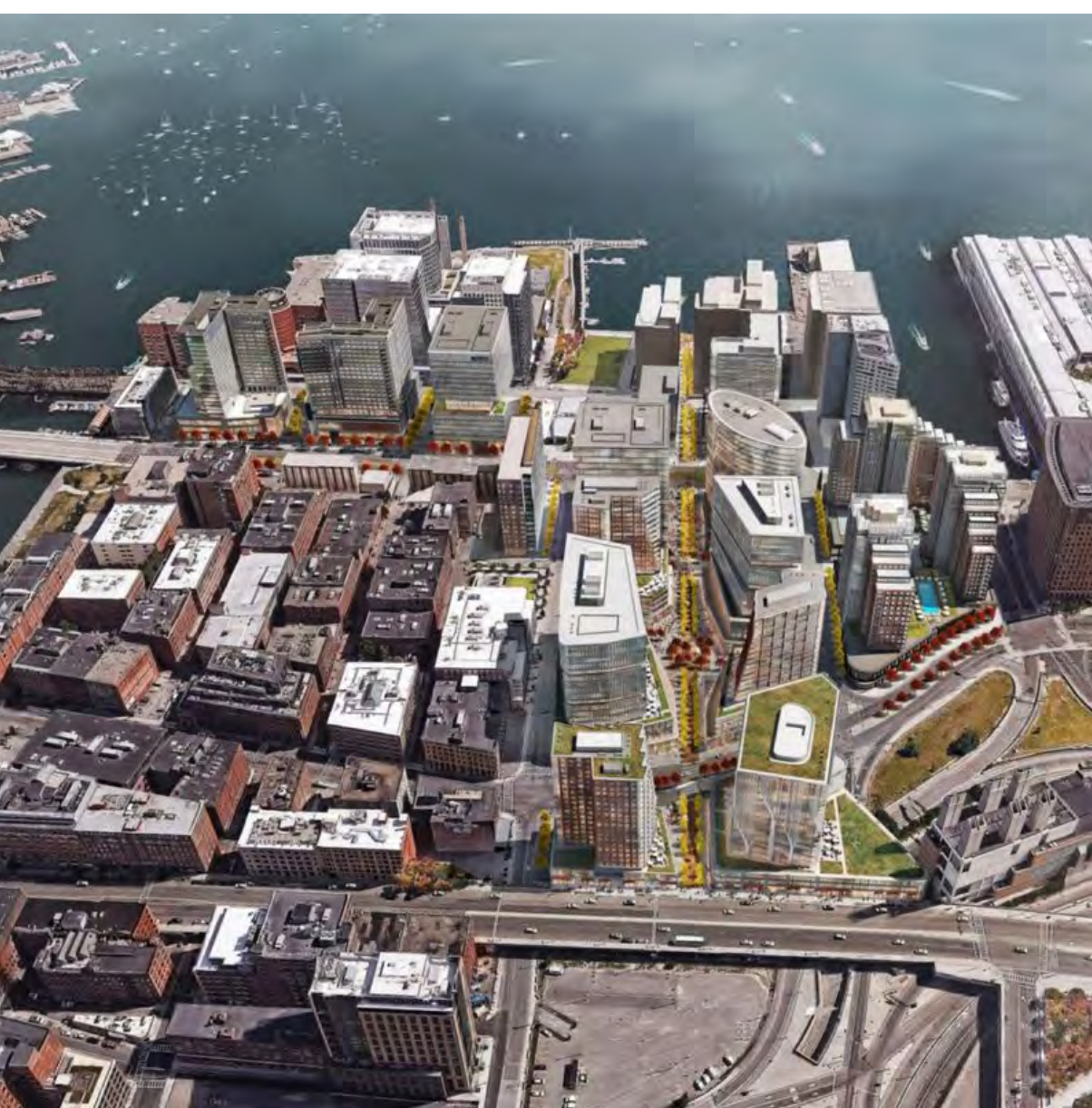
Munich

A mix of small, medium and large enterprises with links to the global economy.



Noord, Amsterdam

A mix of established and emerging enterprises with a focus on youth and female led enterprise.



District Hall, Boston Seaport

A place for entrepreneurs, the community and policy makers to gather, work, network, share knowledge and learn.



International House, Brixton

Affordable workspaces for new and growing businesses, social enterprises and charities, with a focus on design, creativity and innovation.



District 22@, Barcelona

The worlds first closed-loop, sustainable industrial park, where companies locate to secure better impact.



Park 2020 Schiphol Aerotropolis

A focus on internationalization, culture and open source to create 90,000 jobs over 15 years.

**The area offers a unique opportunity for business and creativity in London unlike anywhere else.**

**By 2030, what do you want the Royal Docks economy to look like?**

**What will make it distinctive?**