

Local Community, Economy & Work

The Royal Docks (covering both the Enterprise Zone and the wider Royal Docks and Beckton Riverside Opportunity Area) has been identified as one of London's most important growth locations over the next two decades. The Opportunity Area Planning Framework and emerging Economic Strategy will help to define the economic future of the area. They will describe how the area's economy will evolve, the types of businesses and jobs that will be supported, and the opportunities that will be created for the local community. These documents will be shaped by ongoing engagement with the public, local businesses and landowners.

What we have heard so far...

Local people associate the Royal Docks with: London City Airport, ExCeL, industrial and dock history, togetherness and cooperation, peaceful and wide landscapes and affordability.

The most important things to make the Royal Docks an attractive place to work: a wide range of jobs, good shops and services nearby and an attractive environment

70% of respondents play an **active role in the community**, occasionally, regularly or by volunteering

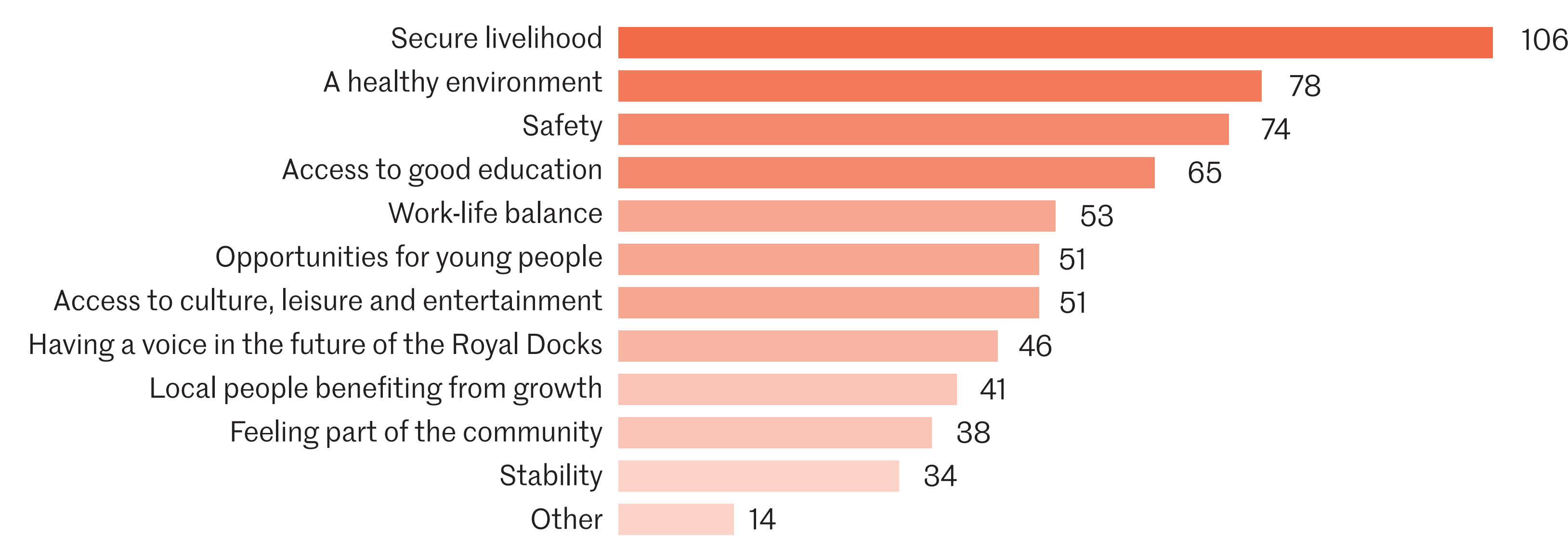
Priorities for people who work or run a business in the area are: start-up spaces, access to customers and having a reputation for being a great destination.

The most important aspects of prosperity for local people are secure livelihood, a healthy environment, feeling safe and access to good education

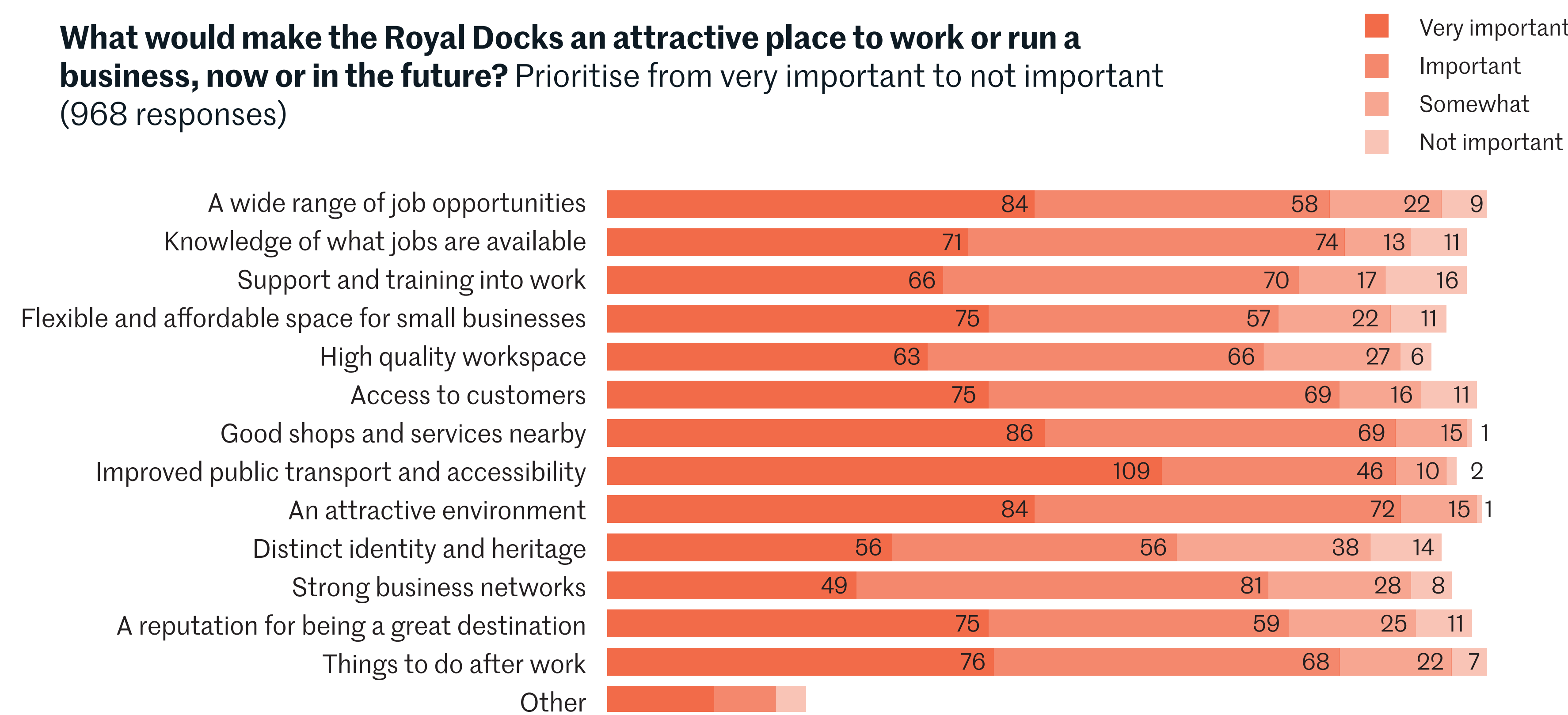


Pop-up at Royal Wharf

What does prosperity mean to you? Choose top 3 (651 responses)



What would make the Royal Docks an attractive place to work or run a business, now or in the future? Prioritise from very important to not important (968 responses)



Continuing the conversation...

We want to continue the conversation in today's workshop. Here are some example images and opportunities for improvement to inspire our discussion. Tell us what you think of these observations and examples. Do you have any other suggestions?

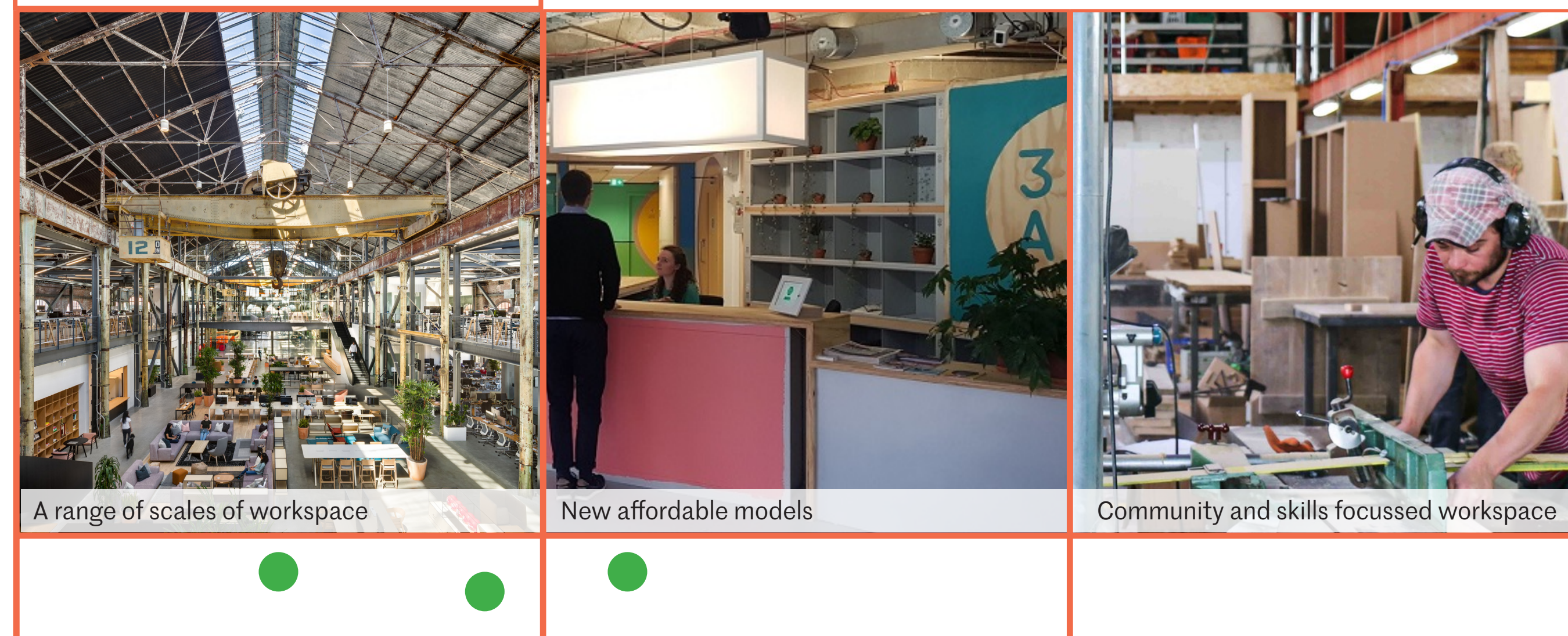
Emerging aspirations for the future Royal Docks Economy:

- Broadening access to employment by increasing the number and type of jobs in the area
- Making better use of land across the area to create more and better spaces for business
- Enhancing the role of the Royal Docks as a visitor destination, while also improving local services and amenities within existing and new town centres
- Maximising international links, harnessing the benefits of Newham's diverse communities and global connectivity
- Embracing new ideas and innovation; in terms of technology, the environment and people and community.

Providing the right spaces

Ensure that the delivery of new homes is matched by the delivery of a range of workspaces for businesses of different types and sizes. Provide business space that encourages local enterprise, and that local communities can use in other ways.

1



A range of scales of workspace

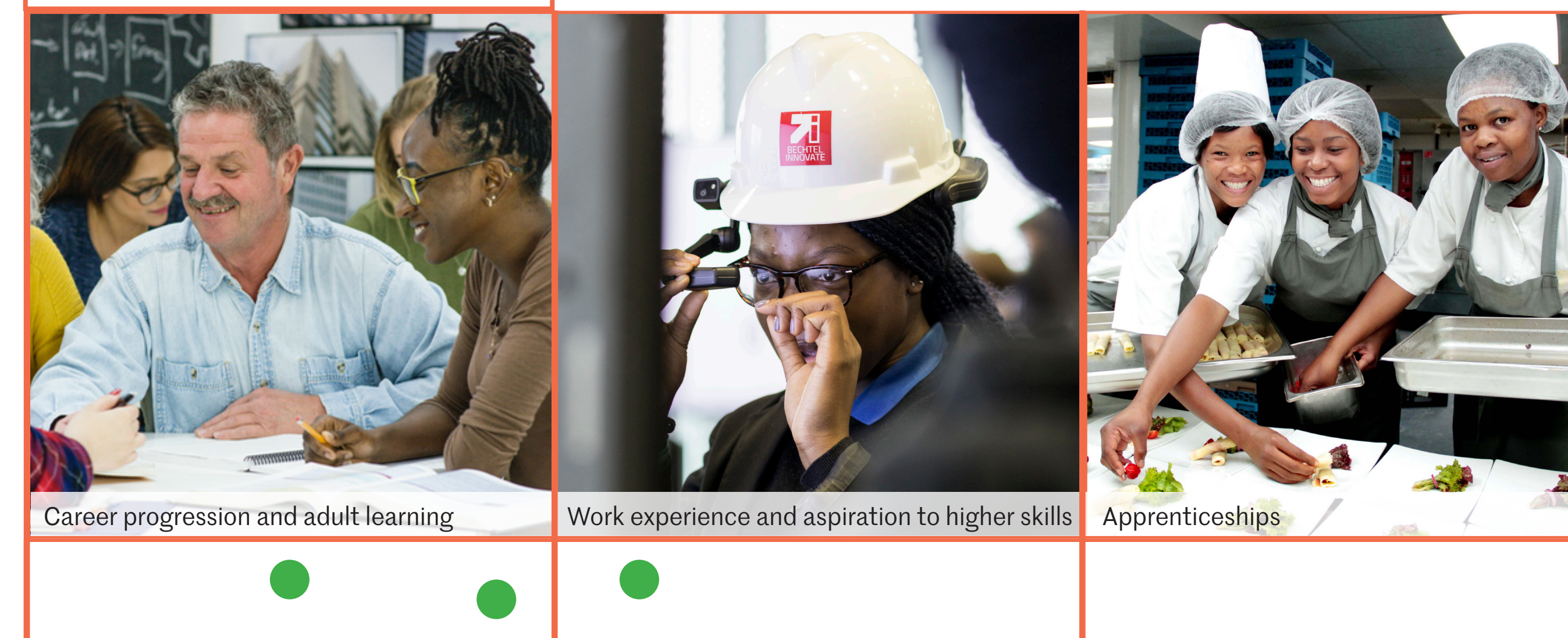
New affordable models

Community and skills focussed workspace

Creating opportunities for local people

Ensure all local residents can access education, skills and connections to benefit from employment opportunities in the Royal Docks, Newham and beyond.

2



Career progression and adult learning

Work experience and aspiration to higher skills

Apprenticeships

Building the economy

Support local people to start new businesses in the Royal Docks. Encourage existing businesses to stay and grow. Attract new businesses from around the world.

3



Attracting global business

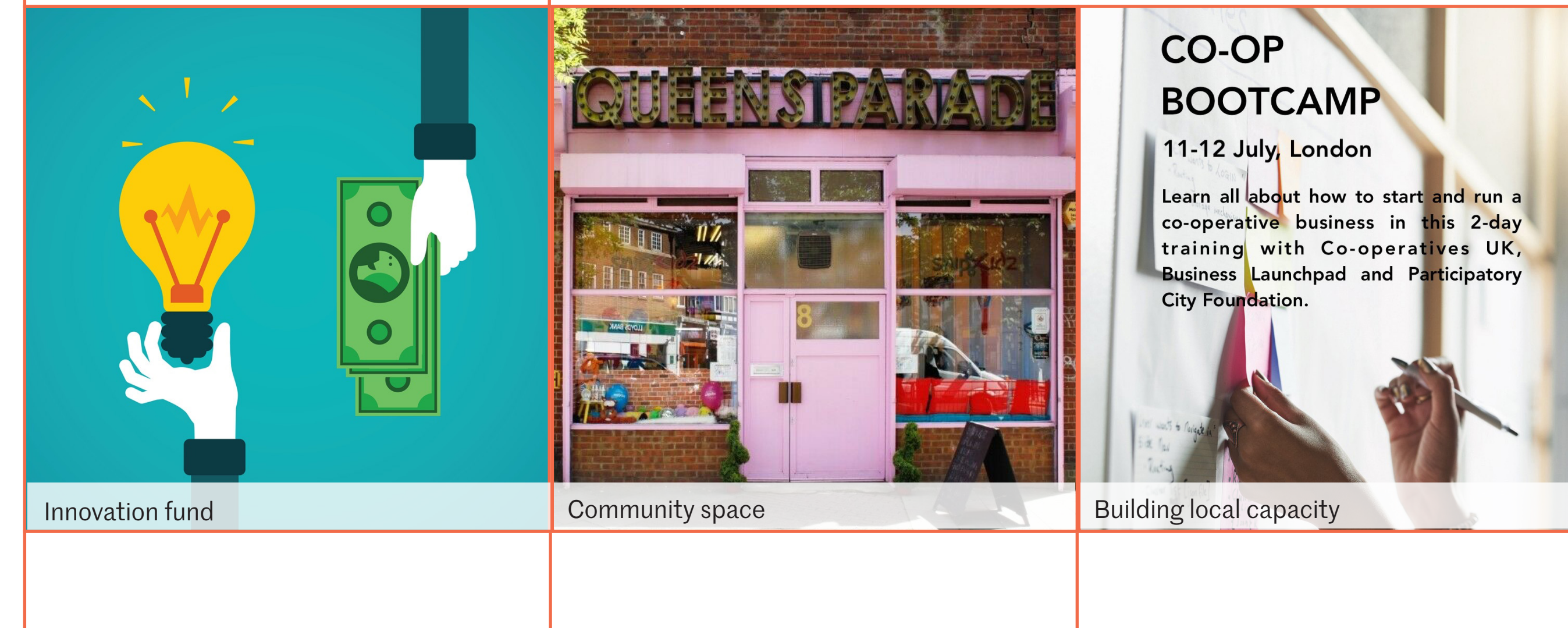
Ongoing business support

Start up support

Embedding innovation

Establish the Royal Docks as a place to test and develop new ideas, products and services.

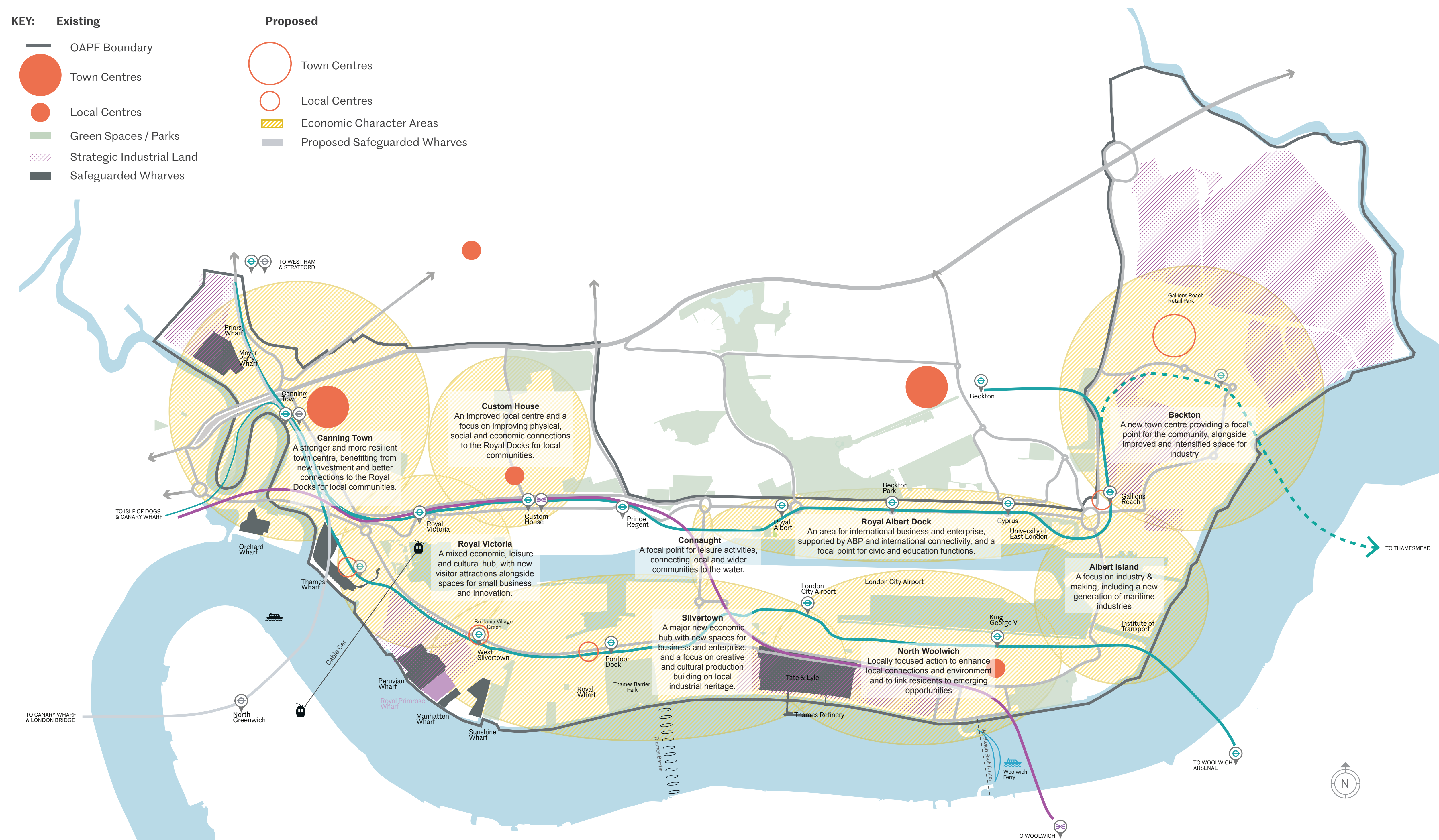
4



Innovation fund

Community space

Building local capacity



Tell us what you think of these observations and examples. Do you have any other suggestions?